

BROADSHEET
The Australian (M-F)

Full Page
55x10

\$21,862.50 (mono)
\$26,235.00 (spot)
\$28,421.25 (colour)

Half Page
28x10

\$11,130.00 (mono)
\$13,356.00 (spot)
\$14,469.00 (colour)

Junior Page
38x7

\$10,573.50
(mono)
\$12,688.20
(spot)
\$13,745.55
(colour)

Quarter Page
28x5

\$5,565.00 (mono)
\$6,678.00 (spot)
\$7,234.50 (colour)

Strip
10x10

\$3,975.00 (mono)
\$4,770.00 (spot)
\$5,475.00 (colour)

ADDITIONAL SUGGESTED SIZES

5x2 - \$397.50 (mono)
10x2 - \$795.00 (mono)
10x3 - \$1,192.50 (mono)
15x3 - \$1,788.75 (mono)
5x10 - \$1,987.50 (mono)
20x4 - \$3,180.00 (mono)

Colour Loading

Spot Colour - 20% (min. \$750)
Full Colour - 30% (min. \$1,500)

*** GST NOT INCLUDED**