

**BROADSHEET  
The Australian (M-F)**

**Full Page  
55x10**

**\$21,862.50 (mono)  
\$26,235.00 (spot)  
\$28,421.25 (colour)**

**Half Page  
28x10**

**\$11,130.00 (mono)  
\$13,356.00 (spot)  
\$14,469.00 (colour)**

**Junior Page  
38x7**

**\$10,573.50  
(mono)  
\$12,688.20  
(spot)  
\$13,745.55  
(colour)**

**Quarter Page  
28x5**

**\$5,565.00 (mono)  
\$6,678.00 (spot)  
\$7,234.50 (colour)**

**Strip  
10x10**

**\$3,975.00 (mono)  
\$4,770.00 (spot)  
\$5,475.00 (colour)**

**ADDITIONAL SUGGESTED SIZES**

5x2 - \$397.50 (mono)  
10x2 - \$795.00 (mono)  
10x3 - \$1,192.50 (mono)  
15x3 - \$1,788.75 (mono)  
5x10 - \$1,987.50 (mono)  
20x4 - \$3,180.00 (mono)

**Colour Loading**

**Spot Colour – 20% (min. \$750)  
Full Colour – 30% (min. \$1,500)**

**\* GST NOT INCLUDED**